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Element under development in Irving

Dallas Business Journal - 10:48 AM CDT Wednesday, August 29, 2007

Plans are under way to open an Element hotel in Irving in October 2008.

Starwood Hotels & Resorts Worldwide Inc. (NYSE: HOT) has inked a deal with Sava Holdings LTD to open the hotel.



The companies will break ground on the project, at Interstate 635 and Beltline Road, next week.

White Plains, N.Y.-based Starwood says the hotel will have 123 guestrooms designed for extended stay, with a complete kitchen.

The nature-inspired hotel will have modern touches, such as WiFi and an international pantry stocked with everything from Korean kimchi soup to Greek delicacies.

It will feature an outdoor fire pit and barbecue,

where nightly gatherings will be held and will have about 1,600 square feet of meeting space and an integrated technology center and library.

Starwood's other hotel and leisure brands include St. Regis, The Luxury Collection, Westin, Four Points by Sheraton, W, Le Méridien and AloftSM, among others.

Sava Holdings is an Irving-based venture investment company.

Web site: www.starwoodhotels.com

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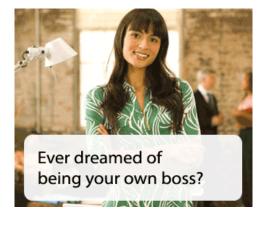
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